

NEXT ECONOMIES FORUM

United in Action



PARTNER'S KIT

Next Economies Forum (NEF)

28–30 March 2027
Heliopolis University, Cairo

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ABOUT THE NEXT ECONOMIES FORUM 2027

The story of the Next Economies Forum began with the International Prosumer Economy Conference (IPEC), held in May 2024 in Istanbul, co-organized by Türetim (Prosumer Economy Society) and the Center for Energy and Sustainable Development at Kadir Has University. What started as a gathering of like-minded pioneers evolved into a shared commitment: to carry the momentum forward under the theme “United Next Economies” at the same venue. With the support of 21 partners, IPEC2024 expanded into the Next Economies Summit 2025 (NES25), this time with 63 partnering organizations. Energized by the spirit of solidarity and hope cultivated across IPEC2024 and NES25, Türetim, in collaboration with Heliopolis University for Sustainable Development, resolved to continue the journey—this time in Cairo. Thus, the Next Economies Forum 2027 (NEF27) was born: a space where we continue to imagine and build the economies of tomorrow, united in action.

NEF27 - VISION & PURPOSE

NEF is a convening space for everyone who envisions a socially and ecologically just economy. It is a space for those who are actively trying to create just economies in their lives, communities, and businesses by expanding and unfolding human potential and development. We realize that change grows stronger when we learn from each other and act together. We seek to create coherence among all actors in this convening space and in the broader ecosystem for a holistic transformation of the economic system that includes the culture and the mindset.

We envision a world where,

- The purpose and the mission of the economy is to serve the well-being of the people and the planet.
- Every human and non-human being has the right to live with dignity and safety, supported by communities and systems that equitably deliver what each needs to prosper.
- Every human being can live with purpose and contentment.
- Human activities are regenerative (non-extractive), functioning in harmony with the planetary and social boundaries.
- Wealth, power, and opportunities are distributed fairly (not concentrated)
- Communities and people are connected in solidarity and seek to build the world we strive for by promoting the interests of the whole rather than the parts.
- Our systems learn to serve the well-being of all life and steward the planetary foundations that make life possible.
- Human Development and the unfolding of potential is prioritized by all organizations and institutions.

The purpose of this convening space is to:

- Serve systemic economic transformation rooted in ecological and social justice.
- Facilitate the building of a more coherent and aligned movement across the broader “next economies” field.
- Act as a catalyst for applied and shared outcomes—collaborative structures, projects, strategies, and commitments—that extend well beyond the event.

Our Shared Values

Ethics and Love are essential.

Embracing diversity in all its forms.

Connecting all visions for a culturally, ecologically, socially, and economically just future,

Growing with diversity and collective wisdom from different cultures and lived experiences,

Green good governance and communicating in honesty and transparency, Expanding plant-based nutrition practices.

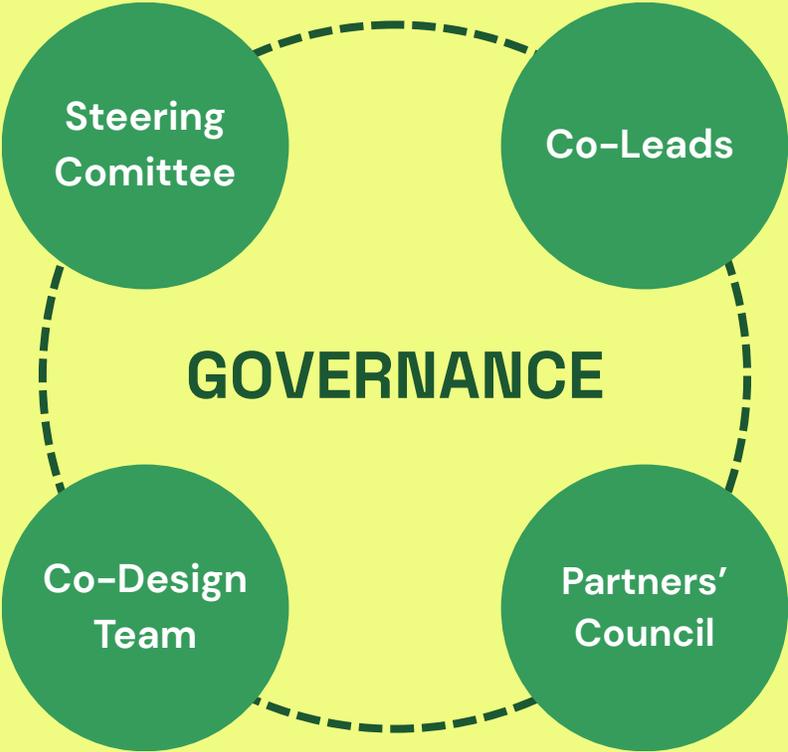
Transforming all industry sectors into clean and circular production models.

COMMUNITY & OUTREACH

Event	Partners	Participants	Speakers & Panelists	Social Media Reach
IPEC2024	21	300+	36	40,000+
NES2025	63	450+	87	450,000+

The Steering Committee supports the overall direction of the NEF. Its primary role is to provide accountability, advisory, guidance, and constructive feedback to the Co-Leads, ensuring that the organisation remains aligned with its vision, values, and objectives. The steering committee consists of Uygur Özesmi, Omar Ramzy, Sibel Asna Özesmi, Ahmed Elshazy, Murat Ulu, Naglaa Ahmed.

The Co-Leads provide overall coordination and execution of the NEF. They ensure the smooth running of the organisation and the implementation of the NEF. They are accountable to the Steering Committee. Co-Leads are Erdem Cansizoğlu, Marwan Eldomiaty, Youmna Youssef.



The Co-Design Team is responsible for facilitation and implementation of the co-design process across all governance bodies, to ensure that the NEF's program, structure, and participant experience reflect collective intelligence and shared strategic intentions as a continuation of the Next Economies Summit 2025 and serve the broader next economies movement for increased coherence and radical collaboration.

The Partners' Council brings together a select group of partner organisations that play an active role in co-designing the NEF's vision, content, and overall direction. It functions as a collaborative space where strategic perspectives, expertise, and lived experiences are shared to enrich the NEF.

PARTNER CATEGORIES

1. Partners' Council

Partners who take an active role in shaping the vision and direction of the Next Economies Forum (NEF). Partners' Council is a body of the organization team.

Expectations:

- Align with the vision, purpose, and values of the Next Economies Forum.
- Represent the organisation in the NEF by at least two team members (covering their own participation costs).
- Participate in regular meetings to shape NEF's vision, process, and programming (scheduled once every 6 weeks for the first 6 months, then once every 4 weeks, and once every 2 weeks in the final 6 weeks).
- Actively contribute ideas, expertise, and feedback for both the event and future collaborations.
- Provide logistical or in-kind support (materials, meals, volunteers, funding sources, etc.).
- Collaborate and share social media posts before and after the NEF.
- (Optional) Host a joint session or interactives.
- (Optional) Join follow-up initiatives or collaborative projects after the NEF.

2. Community Partner

Organisations that collaborate with the Forum by contributing their experience, network, or resources aligned with NEF's mission.

Expectations:

- Align with the vision, purpose, and values of the Next Economies Forum.
- Share event news and calls through their communication channels.
- Represent the institution with at least one team member (covering their own costs).
- (Optional) Actively contribute to discussions and meetings.
- (Optional) Provide logistical or in-kind support (venue, materials, volunteers, etc.).
- (Optional) Join follow-up initiatives or collaborative projects after the Forum.

3. Program Partner

Partners who contribute to the program content by co-hosting panels, workshops, or interactives.

Expectations:

- Align with the vision, purpose, and values of the Next Economies Forum.
- Co-design and deliver a panel, workshop, or interactive session in alignment with the Forum themes.
- Coordinate with the program team on session format and speakers.
- Regularly inform the organisation team of the program's progress.
- Submit session details and materials by the agreed deadline.

4. Communications Partner

Organisations that amplify the Forum's visibility by supporting outreach through sharing updates, stories, and materials across their networks.

Expectations:

- Align with the vision, purpose, and values of the Next Economies Forum.
- Share Forum content and news (announcements, visuals, key messages) across their networks, and report impact in the community.
- Coordinate at least one dedicated post before, during and after the NEF or newsletter mentioned by producing joint media materials (interviews, podcasts, articles).
- Include the Forum logo and link in relevant communication materials.
- (Optional) Support social media campaigns or press coverage.
- (Optional) Feature the Forum in their own events, publications, or newsletters.

WHAT WE OFFER

Cooperation is a core principle for the Next Economies Forum, and we are excited to collaborate with you as a partner. We are building an ecosystem of partners, from strategic co-creators to community sponsors, each contributing their unique strengths toward a shared vision of more inclusive and regenerative economies.

Visibility

- Partners' logo will be visible in our social media accounts, with a reach of more than 450.000 people.
- Media collaborations and cross-promotion will increase your visibility nationally and internationally.
- Acknowledgement and outreach of the partnership and the conference to the public.

Network

- The Next Economies Network contains the leading institutions and figures in the movement, and the partnership provides access to those networks
- The community can lead further collaborations with other partners.

Co-creation

- Partners can host panels and interactives, which provide them with an opportunity to promote their works.
- Ability to host team meetings before and after the summit, for half a day, a day, or two days. (For example, Catalyst Now Community Gatherings at NES25 in Istanbul)
- Become part of a thriving, purpose-driven community rather than just a single event.

Magnetic Attraction

- Strategic influence on the evolving next economies transformation system.
- Access to system intelligence (maps, observatory insights, narratives).
- Opportunities for co-created projects, financing and policy influence.
- Deepened relationships across regions, sectors and strategies.

Impact

- Build long-term relationships with other stakeholders
- Promote your projects and initiatives to a global audience through the forum platform.
- Engage in feedback and learning cycles with participants and other partners to improve your initiatives.

Access to Emerging Trends & Knowledge

- Learn about the latest trends and new ideas while connecting with experts and like-minded peers.
- Opportunity to network directly with young professionals and academics.
- Access stakeholders from around the world.

Program

DAY 1 26 MARCH 2027 Friday	DAY 2 27 MARCH 2027 Saturday	DAY 3 28 MARCH 2027 Sunday	DAY 4 29 MARCH 2027 Monday	DAY 5 30 MARCH 2027 Tuesday	DAY 6 31 MARCH 2027 Wednesday
Hotel Check-Ins	Private Community / Team Gatherings	Private Community / Team Gatherings & Introductory Events	Full Day of Events, Workshops, Panel & Interactives Business and Economics Building: Ibn Rushd Hall, Hada Shaaway Hall, Lecture Rooms & Entrepreneurship Center Training Room	Full Day of Events, Workshops, Panel & Interactives Business and Economics Building: Ibn Rushd Hall, Hada Shaaway Hall, Lecture Rooms & Entrepreneurship Center Training Room	Sightseeing & Tours Hotel Check-Outs
		Opening of NEF Ibrahim Abouleish Hall, Dome			

*Friday and Saturday are the weekend in Egypt

CONTACT INFORMATION

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Social Media Kit

TBA

Annexes

TBA

Web Page

<https://nexteconomies.net>

nef@turetim.org

LinkedIn Group

[Next Economies](#)

Social Media Channels

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