

NEXT ECONOMIES FORUM

United in Action



Heliopolis University
for Sustainable Development

Sponsor Pack

Next Economies Forum (NEF)

28–30 March 2027
Heliopolis University, Cairo

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ABOUT THE NEXT ECONOMIES FORUM 2027

A CONVENING SPACE FOR A GROWING FIELD: Around the world, economies measured purely by growth are failing to deliver **wellbeing, ecological stability, and social justice**. Yet alternatives already exist — in cooperatives, solidarity economies, regenerative businesses, post-growth frameworks, and movements for economic justice on every continent. The field is **alive**, it is **growing**, and it needs coherence.

What began as a gathering of 300 advocates in Istanbul in 2024 has grown steadily: the **Next Economies Summit 2025** brought together 450+ participants, 63 partner organisations, and keynotes including Wellbeing Economy Alliance, Global Tapestry of Alternatives, the Executive Directors of Oxfam International and Greenpeace International, reaching **7–8 million people** through media. In 2027, NEF moves to Cairo — organised by Türetim (Prosumer Economy Society) and Heliopolis University for Sustainable Development — expanding into Africa and the Arab world.

NEF27 is not a conference about the future. It is a space where the actors building that future today connect, strengthen each other's efforts, and act in coherence.

By sponsoring NEF27, you position your organisation at the forefront of a field that is gaining visibility, credibility, and global momentum.

NEF27 - VISION & PURPOSE

NEF is a convening space for everyone who envisions a socially and ecologically just economy. It is a space for those who are actively trying to create just economies in their lives, communities, and businesses by expanding and unfolding human potential and development. We realize that change grows stronger when we learn from each other and act together. We seek to create coherence among all actors in this convening space and in the broader ecosystem for a holistic transformation of the economic system that includes the culture and the mindset.

We envision a world where,

1. The purpose and the mission of the economy is to serve the well-being of the people and the planet.
2. Every human and non-human being has the right to live with dignity and safety, supported by communities and systems that equitably deliver what each needs to prosper.
3. Every human being can live with purpose and contentment.
4. Human activities are regenerative (non-extractive), functioning in harmony with the planetary and social boundaries.
5. Wealth, power, and opportunities are distributed fairly (not concentrated)
6. Communities and people are connected in solidarity and seek to build the world we strive for by promoting the interests of the whole rather than the parts.
7. Our systems learn to serve the well-being of all life and steward the planetary foundations that make life possible.
8. Human development and the unfolding of potential is prioritized by all organizations and institutions.

The purpose of this convening space is to:

- Serve systemic economic transformation rooted in ecological and social justice.
- Facilitate the building of a more coherent and aligned movement across the broader “next economies” field.
- Act as a catalyst for applied and shared outcomes—collaborative structures, projects, strategies, and commitments—that extend well beyond the event.

Our Shared Values

Ethics and Love are essential.

Embracing diversity in all its forms.

Connecting all visions for a culturally, ecologically, socially, and economically just future,

Growing with diversity and collective wisdom from different cultures and lived experiences,

Green good governance and communicating in honesty and transparency, Expanding plant-based nutrition practices.

Transforming all industry sectors into clean and circular production models.

COMMUNITY & OUTREACH

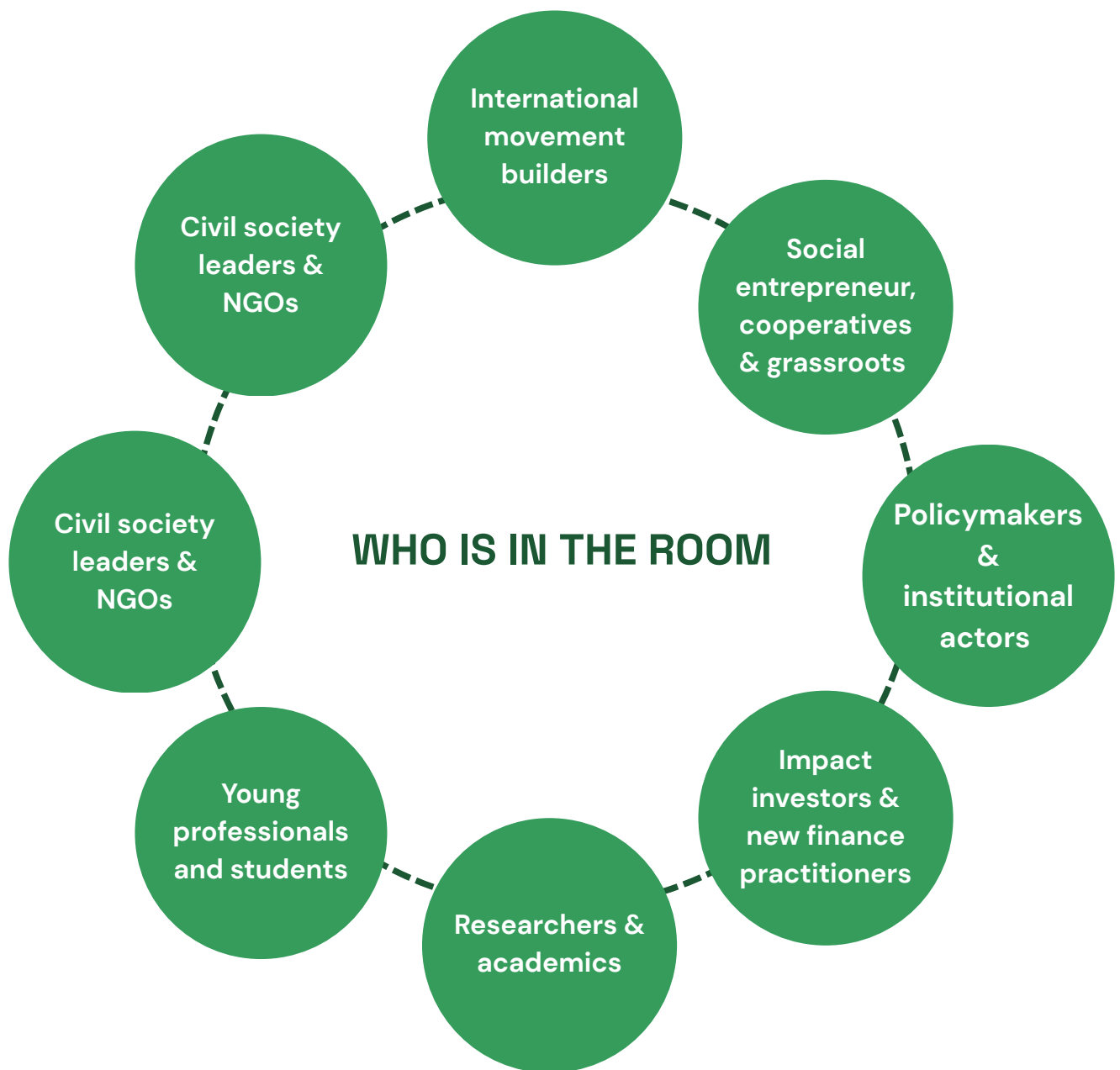
	IPEC2024	NES2025	NEF2027 (target)
Participants	300+	450+	1000+
Partners	21	63	80
Speakers & Panellists	36	87	100
Social Media Outreach	40,000+	450,000+	1M+
Media Reach	1-2M	7-8M	10M+
Key Sponsor	Akbank Lab, Greco, Harvard Business Review TR	Arçelik, Nu Energy, Entek	YOUR COMPANY ?

Post-event satisfaction score: 8.75 / 10

Net Promoter Score:

53% – rated "outstanding" for an international meeting

55% of participants gave a perfect score of 10/10



It's a space for decision-makers, connectors, and change-makers; people who will shape economic and organizational practice in the years ahead.

OUR PARTNERS



SPONSORSHIP CATEGORIES

Forum Sponsor – \$25,000

Your organization is the catalyst of the forum.

Expectations

- Align with the values and mission of the Next Economies Forum.
- Offer financial support that contributes to the delivery of the Forum.

Visibility

- Primary logo placement on all event materials: banners, printed program, digital assets, social media, and the NEF website
- Logo featured in all press releases and media communications
- Prominent recognition in opening and closing ceremonies

Engagement

- Speaking slot on the opening panel — position your organization at the heart of the conversation
- Full participation rights across all forum sessions, workshops, and the General Assembly
- Dedicated exhibition booth to showcase your work and engage directly with participants
- Two invitations to the exclusive gala dinner

Network & Legacy

- Featured interview or profile on NEF communications channels
- Acknowledgment in the post-event impact report distributed to the full NEF network
- Opportunity to co-host a dedicated session or workshop aligned with your mission

Main Sponsor – \$10,000

Your organization is recognized as a leading supporter of the forum.

Visibility

- Logo on all event materials: banners, printed program, digital assets, and NEF website
- Recognition in social media posts reaching 450,000+ followers
- Acknowledgement in press and media communications

Engagement

- Participation in forum panels — contribute your perspective to the program
- Dedicated exhibition booth to present your projects and initiatives
- Two invitations to the exclusive gala dinner

Network & Legacy

- Acknowledgment in the post-event impact report
- Access to the NEF partner network of 63+ organizations across sectors and regions

Sponsor – \$2,000+

Your organization is a valued supporter of the forum.

Visibility

- Logo on forum posters and digital materials
- Recognition in social media posts across all NEF channels
- Acknowledgment on the NEF website

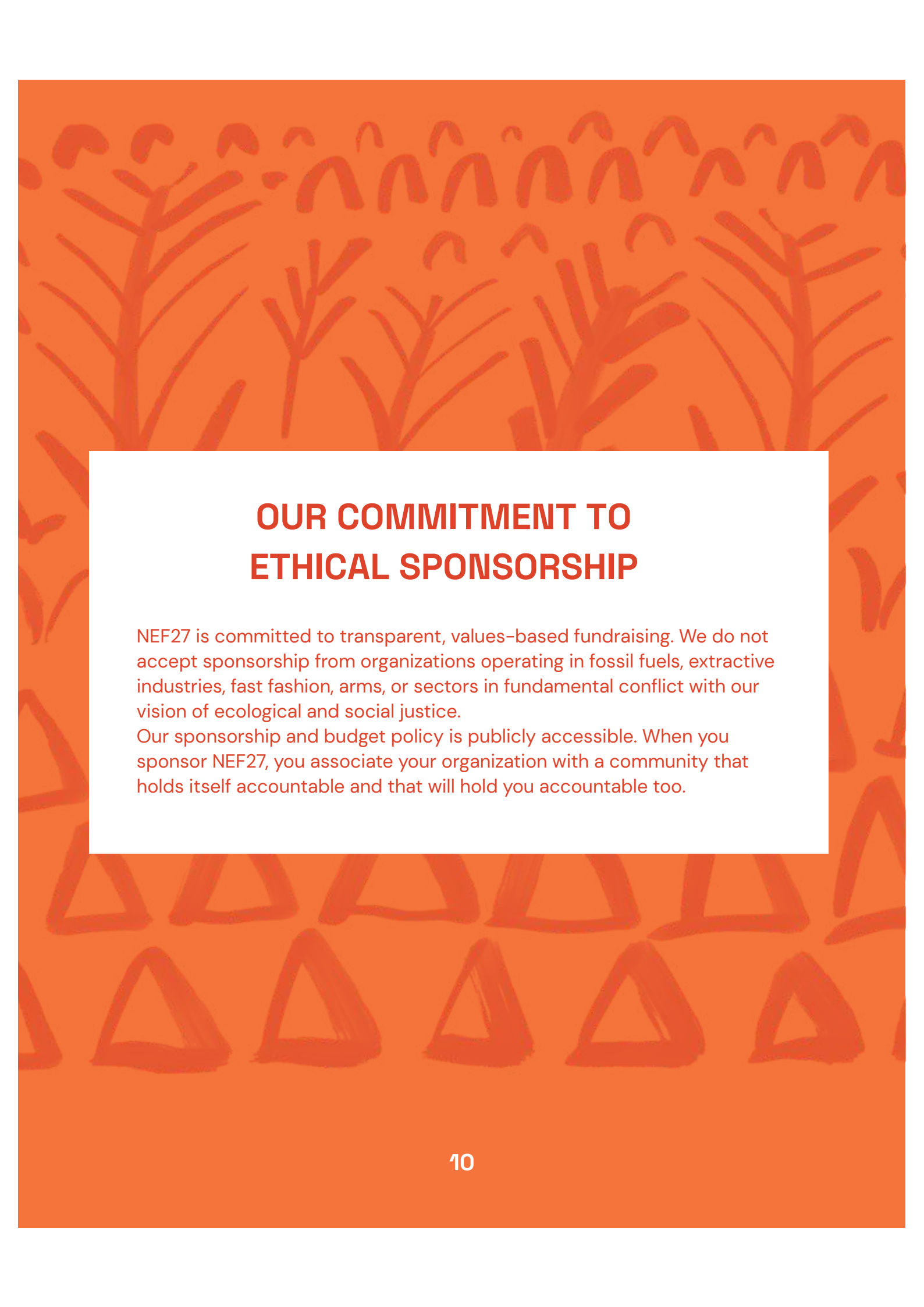
Engagement

- Invitation to the exclusive gala dinner
- Networking access across the full three-day forum.

IN-KIND SPONSORSHIP

We also welcome in-kind contributions that directly support the forum's operations and values. In-kind sponsors receive visibility and recognition equivalent to their contribution level. Areas where in-kind support is especially valuable include:

- Venue and hospitality (catering, accommodation, transport)
- Design, printing, and visual production
- Audio-visual and live-streaming technology
- Carbon offsetting and sustainability services
- Media coverage and communications



OUR COMMITMENT TO ETHICAL SPONSORSHIP

NEF27 is committed to transparent, values-based fundraising. We do not accept sponsorship from organizations operating in fossil fuels, extractive industries, fast fashion, arms, or sectors in fundamental conflict with our vision of ecological and social justice.

Our sponsorship and budget policy is publicly accessible. When you sponsor NEF27, you associate your organization with a community that holds itself accountable and that will hold you accountable too.

WHY NOW?

NEF27 takes place at a critical moment. Global economic systems are under strain. Next economies field is gaining momentum but needs greater coherence, visibility, and resources. Cairo is a gateway to new voices, new geographies, and new partnerships.

Sponsoring NEF27 positions your organization at the intersection of ideas and action in front of the people who are building what comes next. Sponsorship slots are limited. Forum Sponsor and Main Sponsor tiers fill first.

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BENEFITS OF SPONSORSHIP

Sponsorship Rights and Budget	Forum Sponsor	Main Sponsor	Sponsor
Attending the opening panel	✓	✗	✗
Participation in panels	✓	✓	✗
Opportunity to set up a booth and conduct promotional activities	✓	✓	✗
Attendance at the evening dinner with invitations	✓	✓	✓
Inclusion in posters and promotional materials	✓	✓	✓
Inclusion in digital media and social media posts	✓	✓	✓
Budget	25.000 Dollars	10.000+ Dollars	2000+ Dollars

CONTACT INFORMATION

To discuss a sponsorship package or explore a tailored partnership:

nef@turetim.org
nexteconomies.net

Next Economies Forum 2027 is organized by
Türetim Ekonomisi Derneği (Prosumer Economy Society)
in partnership with Heliopolis University for Sustainable Development.