

NEXT ECONOMIES FORUM 2027

United in Action

28–30 March 2027 | Heliopolis University & SEKEM Campus, Cairo, Egypt

Partner Outreach Guide

1. About the Forum

The Next Economies Forum (NEF) is a convening space for everyone who envisions a socially and ecologically just economy. It brings together researchers, practitioners, movements, and organisations who are actively building just economies in their lives, communities, and businesses.

NEF exists to convene, connect, and catalyse; not to dominate, prescribe, or consolidate. Its purpose is threefold:

- Serve systemic economic transformation rooted in ecological and social justice.
- Facilitate a more coherent and aligned movement across the broader “next economies” field.
- Act as a catalyst for applied, shared outcomes — collaborative structures, projects, strategies, and commitments that extend well beyond the event.

2. Why This Forum, Why Now

Around the world, a growing recognition is taking hold: economic growth alone is not delivering widespread wellbeing or ecological stability. GDP may be rising, yet environmental degradation, inequality, and social fragmentation persist. Emerging frameworks share a common insight — the economy must be ecologically and socially just.

At the same time, a rich ecosystem of next economies initiatives already exists — social enterprises, cooperatives, solidarity economies, wellbeing frameworks, degrowth movements, regenerative businesses — but these actors remain scattered. NEF is the convening point for coherence and collaboration across this field.

NEF is not a new organisation competing for ownership of the field. It is not a central authority, a political platform, or a short-term networking event. NEF is a shared space for those already doing the work.

3. Our Story

The Next Economies Forum is the third chapter of a growing movement:

IPEC 2024	International Prosumer Economy Conference — Istanbul. 21 partners, 400+ participants, 36 speakers. The spark.
NES25	Next Economies Summit — Kadir Has University, Istanbul. 63 partners, 450+ participants, 87 speakers, 7–8 million media reach. The momentum.
NEF27	Next Economies Forum — Heliopolis University, Cairo. Co-organised with Heliopolis University for Sustainable Development. United in Action.

4. Community & Reach

The Next Economies movement has grown rapidly across two events:

63	450+	87	450K+
Partners (NES25)	Participants	Speakers & Panelists	Social Media Reach

NES25 achieved an NPS (Net Promoter Score) of 53% — rated “outstanding” for an international convening. 85% of participants rated the summit 8 or above out of 10. Keynote speakers included Katherine Trebeck (Wellbeing Economy Alliance), Amitabh Behar (Oxfam International), Mads Christensen (Greenpeace International), and Ashish Kothari (Global Tapestry of Alternatives).

5. NEF27 — Forum Overview

Dates	28–30 March 2027 (Community meetings: 27–28 March 2027)
Location	Heliopolis University for Sustainable Development & SEKEM Campus, Cairo, Egypt
Co-Hosts	Türetim (Prosumer Economy Society) & Heliopolis University for Sustainable Development

Theme	United in Action
Contact	nef@turetim.org nexteconomies.net

Governance

NEF27 is governed by a multi-layered, collaborative structure:

- Steering Committee: Uygur Özesmi, Omar Ramzy, Sibel Asna Özesmi, Ahmed Elshazy, Murat Ulu, Naglaa Ahmed
- Co-Leads: Erdem Cansızoğlu, Marwan Eldomiaty, Youmna Youssef
- Co-Design Team: responsible for participatory programme design across governance bodies
- Partners’ Council: strategic partner organisations who co-shape the Forum’s vision and content

Vision & Values

NEF envisions a world where:

- The economy serves the well-being of people and the planet.
- Every human and non-human being has the right to live with dignity and safety.
- Human activities are regenerative, functioning within planetary and social boundaries.
- Wealth, power, and opportunity are distributed fairly.
- Communities and people are connected in solidarity.

Shared values guiding the Forum include ethics and love as essential principles, embracing diversity, honesty and transparency in governance, and a commitment to clean and circular production models.

6. Partnership Opportunities

NEF offers four distinct partnership categories. Each reflects a different way to contribute to and benefit from the Forum. Partners are not sponsors — they are co-creators of the space.

Partners’ Council	<i>Active co-designers of the NEF’s vision, content, and direction. A body of the organisation team.</i> Commit to regular coordination meetings • Contribute strategic input and expertise • Provide in-kind or logistical support • Represented by at least two team members
Community Partner	<i>Organisations that collaborate by contributing their experience, networks, or resources.</i> Share Forum announcements across channels • Be represented by at least one team member • Optional: in-kind support and follow-up collaboration

Program Partner	Partners who contribute to programme content by co-hosting panels, workshops, or interactives. Co-design and deliver a session aligned with Forum themes • Coordinate with the programme team • Submit materials by agreed deadline
Communications Partner	Organisations that amplify the Forum’s visibility across their networks. Share Forum content and news before, during, and after the event • Include Forum logo and link in relevant materials • At least one dedicated post or newsletter feature

7. What Partners Gain

Network & Collaboration Access to a global ecosystem of organisations advancing inclusive and regenerative economies. Strategic co-creation and long-term partnership opportunities across sectors and regions.	Visibility & Reach Logo and brand visibility across channels reaching 450,000+ people. National and international media partnerships and cross-promotion.
Co-creation & Community Host panels, interactive sessions, and workshops. Use the Forum as a space for team meetings. Become part of a purpose-driven community beyond a single event.	Impact & Influence Strategic influence on the next economies transformation landscape. Access to collective intelligence, shared insights, and policy engagement. Long-term cross-sector relationships.

8. Sponsorship Tiers

For organisations that wish to support the Forum financially, NEF offers four sponsorship tiers with clear benefits and visibility. Sponsors are distinguished from partners: sponsorship is a financial contribution; partnership is a collaborative relationship.

Tier	Investment	Key Benefits	Visibility
Forum Sponsor	\$25,000	Opening panel speaker, full participation, booth, gala dinner	Primary branding across all materials
Main Sponsor	\$10,000+	Panel participation, booth, gala dinner	Logo on all posters and digital media
Sponsor	\$2,000+	Gala dinner invitations	Logo on posters and digital media

Impact Sponsor	\$1,000	Partnership status within the community	Logo on posters and digital media
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NEF is committed to aligning with sponsors whose values match the Forum’s mission. Sponsorship is not offered to organisations operating in fossil fuels, mining, military and defence, fast fashion, or other extractive industries. A transparent sponsorship and budget policy will be published on the Forum website.

9. Thematic Focus

NEF27 will build on the six interconnected themes that emerged from the NES25 General Assembly:

- Hope, despair, and the struggle for vision — nurturing hope as an active practice
- Power, inequality, and systemic change — predistribution, transparency, and mutual empowerment
- Plurality, education, and collective learning — participatory and care-based learning
- Care, cooperation, and gendered perspectives — care as infrastructure and economic design
- Connection, collaboration, and movement building — weaving scattered initiatives into coherent systems
- Tensions in strategy and participation — co-creative, dialogical formats for transformation

The Forum will feature keynotes, thematic panels, hands-on workshops, and a General Assembly — with dedicated space for community gatherings in the two days preceding the main event (27–28 March).

10. How Advisory Board Members Can Use This Document

This briefing is intended to help Advisory Board members introduce NEF27 to potential partners with clarity and confidence. When reaching out, we suggest framing the invitation around the following:

For movements & civil society	Frame NEF as a space for coherence, solidarity, and practical collaboration — not ownership. Emphasise shared learning and amplification of existing work.
For academic & research partners	Frame NEF as a bridge between research and practice. Emphasise legitimacy, intellectual rigour, and real-world application.
For private sector & sponsors	Position NEF as a space for forward-looking businesses seeking credible transition pathways. Emphasise long-term resilience, regenerative models, and strategic outcomes.

For policymakers & institutions

Present NEF as a credible, multi-stakeholder space generating practical insights and collaborative momentum. Emphasise systemic coherence and applied outcomes.

11. Next Steps

To introduce a potential partner to NEF27, we recommend the following approach:

- Share this briefing document as background reading.
- Direct them to the detailed Partners' Kit for full category descriptions and expectations.
- Encourage them to reach out directly to the organising team for a conversation.
- Connect them with a relevant existing partner from their sector or geography.

For any questions, additional materials, or to coordinate introductions:

Email	nef@turetim.org
Website	nexteconomies.net
Organisation Lead	Erdem Cansızoglu WhatsApp/Signal: +90 535 553 06 60
Communications Lead	Derya Yaşaroğlu WhatsApp/Signal: +90 553 180 5701

"It's more important to be together than to be right."

NES25 General Assembly closing reflection